February 23, 1942

Mr. Louis M. Bloch
507 5th Avenue
New York, N. Y.

Dear Lou:

As was shown in our statements to you on the Beech-Nut Packing Co. spots, the first weeks series did not go out. This occured because of a certain amount of technica cal difficulty, which has scince been overcome, and a misunderstanding between the Business and Program departments.